About the Project

Move Together NY (MTNY) is a new project that aims to make it easier for people to access medical care and employment opportunities across county lines by improving regional transportation awareness and connections. The project is part of Cornell Cooperative Extension of Tompkins County’s (CCETC) Way2Go community mobility education program, and Move Together NY extends the Way2Go mission by building cross-county partnerships, identifying regional priorities, and providing shared solutions throughout the Finger Lakes and Southern Tier. To create these shared solutions, the project utilizes a mobility management approach to problem solving that is client-focused, iterative, and responsive.

Since its launch in April 2016, MTNY has built partnerships with 14 organizations and initiatives across its core seven-county area and neighboring interested counties. An advisory committee with representatives from all counties established project priorities, and the MTNY team responded to them by developing an online regional employer, medical, and transit map as well as county-by-county factsheets. Moving forward, MTNY will continue to build partnerships and develop solutions that empower our project partners and the people they serve to address cross-county transportation knowledge, skill, and service gaps.

MTNY Core Counties
- Cayuga, Chemung, Cortland, Schuyler, Seneca, Tioga, and Tompkins.

Interested Counties
- Broome, Chenango, Delaware, Otsego, and Steuben.

Move Together NY is a project of Cornell Cooperative Extension of Tompkins County, in partnership with the Tompkins County Department of Social Services. Move Together NY is funded by the Federal Transit Administration.

Move Together NY Team
- Sharon Anderson, Interim Way2Go Program Manager
- Megan Pulver, Move Together NY Project Lead
- Amber Simmons, Arc of Schuyler Mobility Manager
- Hector Chang, Research Assistant

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Building Cross-County Partnerships

MOBILITY MANAGEMENT EXPERTISE
To ensure project success, CCETC signed a teaming agreement with the Arc of Schuyler to bring their mobility manager’s wealth of knowledge and depth of relationships across the Finger Lakes and Southern Tier to the Move Together NY project.

2016 HIGHLIGHTS
- Amber Simmons, Arc of Schuyler Mobility Manager, contributed to project design and implementation.
- With the help of the mobility manager, Move Together NY was able to recruit over 20 organizations to be part of our Regional Advisory Committee.

REGIONAL ADVISORY COMMITTEE
Project staff obtained commitments from organizations and initiatives across the Finger Lakes and Southern Tier to discuss and establish shared transportation priorities, which inform our work on regional transportation access to work and medical opportunities.

2016 HIGHLIGHTS
- Thirty representatives have regularly contributed to help direct the project and provide valuable feedback.
- Fourteen organizations and initiatives have signed agreements with Move Together NY to become project partners.

Megan Pulver of Move Together NY and Amber Simmons of the Arc of Schuyler attend a meeting with Arnot Health in Elmira, NY.

From left: Tina Hager, Chemung County; John Mazzello, HSCTC; Belinda Hoad, IHS, Inc.; Nick Cecconi, MMSCNY; Fernando de Aragon, ITCTC; Ann Hotchkin, Way2Go Cortland.
Identifying Regional Priorities

2016 Project Outreach Activities

Top 3 Priorities from Survey Respondents

• Cross-county transit map
• Educational materials on existing mobility options
• Information on specialized transportation

2016 Highlights

• The survey received a total of 172 responses, from 98 community members and over 70 organizations.
• Respondents ranked ten potential projects in order of importance, which helped determine project priorities for the year.

Stakeholder Outreach

To build cross-county partnerships and understand regional transportation issues, project staff introduced the project and solicited feedback across the Finger Lakes and Southern Tier from transportation, healthcare, and workforce training organizations.

2016 Highlights

• 600+ people engaged through 21 meetings and roundtable discussions since the start of the project.
• 1500+ people reached by informing stakeholders at three regional conferences and through relevant professional email lists and press releases.

Public Outreach Survey

An online and paper survey was distributed regionally in the fall to various organizations and the public, particularly those that are affected by a lack of cross-county travel options. The public outreach survey further defined and prioritized the project’s objectives.

Nick Cecconi (right) of Mobility Management of South Central NY and Megan Pulver discuss regional mobility services. Photo: Mobility Solutions Summit.
Providing Shared Solutions

**Regional Transit Services Map**

**Move Together NY Database**

By merging several data sources with our partners’ local knowledge, staff created the MTNY Database and made it available on an interactive online map. The database has region-wide information on employers, medical facilities, and local and intercity bus routes.

### 2016 Highlights

- **The online map** has information on 7 transit systems, 154 medical facilities, and 247 employers in the region.
- Project partners viewed the online map over 100 times in three weeks between its December 8 launch and the end of the year.

**Move Together NY Factsheets**

Staff created county-by-county factsheets from MTNY Database and Census Bureau data. Demographics on the transportation-disadvantaged are on each factsheet, as well as maps illustrating database information and cross-county commuting flows.

### 2016 Highlights

- **Factsheets provided a condensed standardized snapshot of each county** for project partners to orient themselves in the region and easily refer clients to services.
- Staff received enthusiastic support and implemented over 20 pieces of feedback from project partners.