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| Time Period |  |  |  |  |
| 8:00 – 9:00 | Breakfast |  |  |  |
| 9:00 – 9:15 | Introductions |  |  |  |
| 9:15 – 9:45 | Session Planning |  |  |  |
| Session | **1** | **2** | **3** | **4** |
| 9:50 – 10:45 | **Fixing Transportation & information Through Technology: The Sibyl System by CladNetwork.**  Andrew Reker, James Shealy, Frank Thomson | **Building the Perfect Beast:**  **Regional Vanpool Edition**  Nick Cecconi | **Rural Mobility:**   * **Increasing Ridership** * **Connecting with Employers** * **Coordination with other services** * **Connecting the Dots**   Barbara Lindsey , Ken Brooks | **Autonomous Vehicles – policies & business models toward a better future.**  **Making Accessible Autonomous Transportation Bi-Partisan.**  Sheryl Gross-Glaser |
| 10:55-11:50 | **ITNCountry: Transportation for Rural & Small Communities: Do-It-Yourself Non-Profit Transportation Network.**  Katherine Freund | **Brainstorm: Ride-Sharing App for Small Outlying Communities.**  Steve Gaarder | **Transportation Demand Management in Upstate NY**   * **Carpooling** * **Vanpooling** * **Transit** * **Biking** * **Walking**   Andie Fritz | **Integrated Transportation & Land-use Planning at a regional scale: Austin, Texas a an example, both good & bad, for Upstate NY.**  Alex Kane |
| 1:00 – 1:55 | **Mobility-as-a-Service for Small Urban & Rural Areas**  Carol Schweiger ,  Dwight Mengel | **Carbon-Free Transportation Energy:**   * **Vehicles: Electric , Hydrogen** * **Energy: Solar, Wind** * **Systems: Smart grid, vehicle-to-grid, microgrid** * **Economics: Pricing**   Francis Vanek | **Brainstorms: Innovations that Make Shared Mobility Systems Feasible Beyond High Density Urban Areas / Making Carsharing Work in NY’s Legal/Insurance Environments**  Steve Gaarder, Anna Cooke, Sheryl Gross Glaser | **Options for Low-Income Workers – gaps in transit service to suburbs**  Aaron McKeon |
| 2:05-3:00 | **Hyper-Commute App**  **Hypercommute.com**   * **Check TCAT bus schedules** * **Share location with friends** * **Track friends on buses** * **Know where your bus is**   Hari Prasad | **The Future**  **of Public**  **Transportation**  Gene Kosoy | **Social Capital**  **Political Capital**  **Financial Capital**  **How do they drive Transportation?**  **How can we Steer?**  Katherine Freund | **Trans – Etiquette**  **(biking & cars)**  **Safety, Responsibility, Respect & Rules that protect us. (Not do as you want behaviors.)**  **Publicity, media, outreach on sharing the road, bike racks, tech-use, speeding, etc. Day-to-day concerns of commuters.**  **If we care about alternative modes, we need to care about basic etiquette.**  Fay Gougakis |
| 3:20-4:00 | **What Makes A “Smart” Community?**  **An International Perspective**  Carol Schweiger | **Rural Transportation:**  **How do we do the best with what we have?**  Sheryl Gross-Glaser, Katherine Freund | **Mobility Management**  **& Multi-Model Systems**  Jerry Filiatrault |  |
| 4:05 – 4:20 | **Wrap-Up**  Dwight Mengel |  |  |  |



