



***Life is a journey, and much of it is spent in a car.***

The transition from driving is a decision with far-reaching consequences. We've added years to our life span, but our transportation systems have not kept pace with the change. Staying mobile and close to people who support and fulfill us as we age requires new thinking and new transportation options.

ITNAmerica® is the first national non-profit transportation network for America's aging population. The ITN model marries the power of information technology and the strength of local, grassroots support to create a financially sustainable and efficient transportation solution for seniors and their families.

***ITNAmerica is creating a future where all seniors will have access to transportation when they want it.***

We offer a consumer-oriented, economically sustainable, non-profit solution that supplements public transport.

The ITN affiliation model uses both public and private seed funds at start-up, and in the long run operates on earned revenue supplemented by a diversified base of voluntary local community support.

Mature ITN affiliates are funded through private and corporate gifts, event fundraising and annual appeals, membership fees, and fares. Fares stay reasonable because they are subsidized by volunteers and donations.

Volunteer drivers build transportation credits for their own future, and may also donate their credits to other members, including low income members in the Road Scholarship Fund™.

Seniors who use the service become dues-paying members of the organization for a nominal fee and open Personal Transportation Accounts™ to pay for their rides.

Seniors may trade their cars to pay for rides through ITN's CarTrade™ program and families may give gift certificates for their loved ones' rides.

Merchants and healthcare providers help to pay for rides through Ride & Shop™ and Healthy Miles™.

*Community Benefits of ITN® Affiliation:*

- Safer Roads = Safer Citizens
- Happier, more fulfilled seniors maintain their lifestyles longer
- Senior spending stays with local merchants
- Seniors stay active, healthier and more alert
- Physicians and clinics maintain greater schedule integrity
- Nicely compliments the use of local public fleet resources
- Adult children enjoy lower stress and better visits
- Younger seniors stay involved and enjoy volunteering

*ITN Rides at a Glance*

Total Rides provided.....	275,000
Average age of rider .....	83
Average length of ride.....	4.7 miles
Average duration of ride.....	19 min.
Average ride fare.....	\$9.54

## ***Most older Americans outlive their ability to safely drive by six to ten years.***

Many seniors do not recognize or act promptly to address the gradual changes in their driving skills. Sadly, some become safety statistics. Communities can offer them a dignified choice, without burdening taxpayers. The Independent Transportation Network replicates the freedom, flexibility, and independence of driving. Using private donations and volunteers, ITNAmerica helps you build a locally-led and sustainable service organization—an ITN affiliate. Each affiliate offers rides in private vehicles at any time of day or night, with door-through-door, arm-through-arm service. ITN members have no income restriction, and there are no restrictions on ride purpose or frequency.

### ***Why communities choose ITNAmerica affiliation?***

We offer a proven, replicable model with:

- 15 years of operational success
- Direct support from ITNAmerica's staff
- Guides, Webinars and Classes

We become your marketing partner, assisting you to:

- Recruit members, volunteers and financial supporters
- Develop and maintain your website
- Develop fliers with our templates
- Write grant requests and proposals

Our affiliates use an innovative software solution:

- **ITNRides™** for operations and finances functions, including:
  - Dispatch, membership, volunteer management
  - Complete and contemporary PC and Web based
  - Training and Technical Support
- ITNAmerica affiliate Portal:
  - With a library of charts, tools, and supporting data
  - Training material for staff and volunteers
  - A private management discussion forum

We offer the benefit of a national network, including:

- Transportation account credit transfers if you move
- Family Membership with options for Adult Children
- Membership reciprocity between ITN affiliate communities

ITN affiliation reduces your start-up risk and speeds your success—to the great benefit and joy of seniors, their families, and the entire community.

ITNAmerica is a well-respected brand, a strategic partner of AARP and Liberty Mutual; recognized by the U.S. Department of Transportation, and many other national and local institutions, both public and private. As of April 2010, ITNAmerica has affiliated with 16 communities across the nation. To learn more about our programs, please visit:

**[www.ITNAmerica.org](http://www.ITNAmerica.org)**

